

**JANET RICCIO**  
**Executive Vice President**  
Omnicom Group, Inc.

The establishment of G23 is the result of Janet Riccio's identification of a gap in the marketplace's understanding of the female economy. In addition to leading G23, Janet is responsible for the global oversight of one of Omnicom's largest clients: McDonald's Restaurants. In this role, Janet fosters and facilitates multiple agency collaboration, intercedes on behalf of both agencies and clients to develop solutions to any ongoing partnership issues and taps into Omnicom specialist agencies to bring ideas unique to their discipline to the clients. Over the course of Janet's 25 years in advertising, her collaborative business style has taken her to more than 30 countries on behalf of her clients and forged a deep appreciation of how relationships with consumers build brands all over the world. In addition to her work on behalf of her client's brands, Janet is also passionate about philanthropy. She serves on the boards of the Women's Funding Network, a global champion for the investment in women, and the Make-A-Wish Foundation of Metro New York.