

## **ELENA FEDYASHINA**

### **Executive Director**

Committee of 20

Elena Fedyashina is the Executive Director of the Committee of 20, an association of the most successful Russian businesswomen whose mission is to help women entrepreneurs increase their success and be recognized as an influential power in the economic development of the country. She also served as the Director of the Alliance of American and Russian women.

Ms. Fedyashina initiated and coordinated several Programs aimed at providing Russian business women with an opportunity to learn best practices in the areas of mentoring, networking and participation in public life, to enhance their business opportunities and links both on the national and international levels.

Since 1995 she has instituted and directed such major projects as:

- The First and Second Russia – US Women Business Leaders' Summits held in April 2002 and May 2004 in Moscow
- International Conference for Women in Banking and Finance (2008)
- Mentoring Program for growing women entrepreneurs from the regions of Russia
- Monthly meetings for women in business and professionals
- Professional and public outreach networking events
- Surveys on the role of women in business in the economic development of Russia
- Educational programs for high-school, MBA, and postgraduate students
- Training for growing entrepreneurs and professionals

Ms. Fedyashina is active in the international women's movement, attending and speaking at major conferences that have included Business Women's Network Summits in Washington DC; Vital Voices Forums in Reykjavik and Kiev, Ukraine (2007); Business Conference in Spain; 10<sup>th</sup> and 12<sup>th</sup> APEC Meetings of Women Leaders in South Korea and Australia (2005, 2007); the Women's Forum in Deauville, France (2007); World Forums of The International Alliance of Women (2006, 2007); Global Summit of Women (2008).

Ms. Fedyashina's professional background includes experience as a University lecturer and a business consultant and trainer with expertise in linguistics, psychology, effective communications, cross-cultural studies, business development and valuation, and time management. She has published articles in the international press dedicated to women entrepreneurship and leadership. She is married with two daughters.