

## **SILVIA CAMBIE**

### **Director**

Chanda Communications

Silvia Cambié is an experienced business communicator and a journalist.

Her background is in communication and public affairs for international trade organisations. She also worked as a financial journalist reporting from post-communist Eastern Europe and the former Soviet Union for major British and German publications.

Silvia is currently based in London, UK, where she runs Chanda Communications, a consultancy specialised in leadership communication, social media and training. She also advises international organisations and lectures on partnership strategies and leadership development.

Silvia serves on TIAW's board as regional director for Europe/Middle East. She is also a member of the executive board of the International Association of Business Communicators (IABC).

Silvia speaks five languages and writes regularly on cross-cultural communication on her blog, XCulture. She is currently authoring a book on international communications for the UK publisher, Kogan Page.